From:	ehud barak <ehbarak1@gmail.com>
To:	Nili Priell Barak <nilipriell@gmail.com>
CC:	
Date:	Thu, 8/22/2013 3:52:21 AM
Subject:	Re: Bon Mot Book Club

Positive. Accept. Luv

Sent from my iPhone

On Aug 21, 2013, at 17:34, Nili Priell Barak <nilipriell@gmail.com> wrote:

> Dear Don,
> this assignment is confirmed.
> thanks
> Nili
>
> On Aug 21, 2013, at 2:32 AM, Don Walker <DonW@harrywalker.com> wrote:

Dear Nili,

I hope you're well. I was so sorry to hear about the passing of Ehud's mother, but she was blessed with a long life. We've received the following two firm invitations for Prime Minister Barak from the **Bon Mot Book Club.** The first event is on the evening of **Sunday, September 29, 2013** and **Monday, September 30, 2013 in Vancouver, Canada,** and the second is on **Tuesday, October 1, 2013, in Calgary, Canada**. We have secured an honorarium of **$170,000,** inclusive of airfare and home ground transportation plus the additional non-airfare expenses as outlined below. These are the engagements which Lily discussed with you earlier this week, and I spoke to Ehud about them a few days ago. These offers are contingent upon one another. Additionally, the agendas are longer than we would normally present; we have pushed back to pare it down, but Bon Mot says they cannot remove any additional items, and this is their standard itinerary.

This is similar to a Chamber of Commerce or Town Hall where they invite prominent people from the community to attend a speaking engagement. Please let me know if this is something Ehud would like to accept. Below are the specific details of the invitation, including the Agenda for the event:

Event Dates: Sunday, September 29, 2013 (dinner), Monday, September 30, 2013 in Vancouver; and Tuesday, October 1, 2013 in Calgary.

Honorarium and Travel Expenses: $170,000, inclusive of airfare and ground transportation in Tel Aviv. In addition, Bon Mot will provide roundtrip ground transportation in the event cities, first class hotel accommodations, meals and incidentals for two (2).

**PLEASE NOTE it is our understanding that any income earned in Canada is subject to a 15% non-resident withholding tax. Following this event, the Sponsor will provide us with the proper documentation from the Canadian Revenue Agency verifying that this tax was paid. The host has until February 28th of the following year to send us this form. We will coordinate with the Sponsor to get the proper documentation regarding this tax so you can file for reimbursement, assuming that is applicable regarding Canadian/Israeli taxes.

Agenda:

Sunday, September 29, 2013
6:00PM - 9:15PM *Exact time TBD (to take place in the evening)*
Casual 'salon-style' dinner at Leah Costello's (Founder of the Bon Mot Club) residence with VIP sponsors. This is an informal event with no prepared remarks.

Monday, September 30, 2013
12:00PM - 1:00PM: Short interactive Q&A session with university students
5:00PM - 6:00PM: Roundtable with Sponsors (casual conversation approximately 18 VIP Sponsors)
6:00PM - 6:45PM: Sponsor reception with photos, short break in green room
6:45PM – 9:15PM: Dinner to include 30 minute speech followed by the main course, followed by a 45 min Q&A
NOTE: They tell us the break between speech and Q&A is required as "they have found in past that the break allows for better 'energy.' This is their standard format.

In addition, they will need Ehud to participate in a print and TV interview to be scheduled sometime in the afternoon.

Tuesday, October 1, 2013
8:00AM - 9:00AM Morning flight to Calgary (1 hour) **Exact time TBD*
12:00PM - 1:00PM: Short interactive Q&A session with university students
5:00PM - 6:00PM: Roundtable with Sponsors (casual conversation approximately 16 VIP Sponsors)
6:00PM - 6:45PM: Sponsor reception with photos, short break in green room
6:45PM – 9:15PM: Dinner to include 30 minute speech followed by the main course, followed by a 45 min Q&A

Similar to Vancouver, they will need Ehud to participate in a print and TV interview to be scheduled sometime in the afternoon while in Calgary.

Exclusivity: Should Ehud accept this engagement, Bon Mot has asked that he refrain from participating in any public or private speaking engagements/appearances in Vancouver and Calgary from the date of acceptance until 45 days after events.

Taping: Bon Mot will record Ehud's remarks for their podcast channel, which can be found on iTunes under 'Leah Costello'.

Any clips and/or photographs used will be pre-approved by your office.

Press: The evening events are closed to the media; however, as indicated in the agenda, Bon Mot will require, in each event city, two 30-minute interviews with their primary media sponsors (one national print and one regional television outlet).

The interviews are generally scheduled late in the afternoon with a break prior to the evening event, at a time and location to be coordinated with your office closer to the event date.

Sponsor description: In their own words, "The Bon Mot Book Club is a unique event company that focuses on connecting people with ideas. Events are held in Vancouver, Calgary and Toronto and feature internationally renowned leaders. Speakers are chosen for their insights into the headline---making issues and pressing problems of our day --- covering topics on business and the economy, politics, science & innovation, religion & spirituality, world affairs, culture and much more."

For more information please visit: http://www.bonmotclub.com/

Nature of Event: This event will be entitled, "A Conversation with Ehud Barak," which they describe as a TED-style conference setting. The lecture series has been existence for three years.